

the LEADER

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A PUBLICATION FOR GUIDEONE INSURANCE CHURCH POLICYHOLDERS

IF YOU HAVE QUESTIONS

on safeguarding your ministry, or questions about any of the articles in this newsletter, call the GuideOne Center for Risk Management at 1-877-448-4331, ext. 5118, or visit our website at GuideOne.com

TO REPORT A CLAIM,

call the Guideline® toll-free at 1-888-748-4326 anytime – 24 hours a day, 7 days a week.

VISIT

SAFECHURCH.COM

for free access to safety resources, training modules and safety assessments. This exclusive benefit is available only to GuideOne customers. To set up a user ID and password, enter your GuideOne agent and policy numbers, which you can find at the top of your billing statement. Make your church a safer place and join today!



CONNECT AND EXPAND YOUR CHURCH ON THE GO WITH CHURCHHUB™

MANAGING A CHURCH IS NO EASY TASK. OFTENTIMES, ORGANIZATIONS OPERATE WITH A SMALL STAFF ON A TIGHT BUDGET AND ARE EXPECTED TO ACCOMPLISH DAY-TO-DAY TASKS WHILE ALSO COMPLETING REGULAR MINISTRY DUTIES. HOWEVER, GUIDEONE CHURCH CUSTOMERS NOW HAVE ACCESS TO A NEW MOBILE APP CALLED CHURCHHUB THAT CAN ASSIST WITH THESE CHALLENGES.

At a minimum, this app allows the church to always be connected with current and potential members anytime, anywhere. But more specifically, churches that use the app can:

- Enable mobile giving;
- Make sermons available via audio or video;
- Communicate church news;
- Send push reminders and notifications;
- Promote and allow people to register for church events;
- Share staff bios and contact information; and
- Link to an existing blog or create a new one.

ChurchHub is available on both Android and Apple devices, and includes a content management system allowing organizations to customize the app. Churches can incorporate their own branding and images, and easily add, remove and update content at any time.

Despite all of the capabilities of the app, it is easy to use and manage, and requires very little technical skill. Additionally, ChurchHub is affordable. For GuideOne church customers, the normal \$999 setup fee is waived, and the monthly fee is reduced from \$139 to \$49. There is no limit to the number of users who

can download and use the app with the church. And, as an added bonus, the first 100 churches to sign up will receive three months of ChurchHub for free.

Signing Up

For more information and to see ChurchHub in action, visit ChurchHubApp.com. The site offers information on the app's features, reviews, screens and pricing. Additionally, you can view a demo video.

To get started with ChurchHub, click "Sign Up" on the ChurchHub website. For the free setup and reduced monthly rate, customers will need to enter their:

- GuideOne policy type;
- GuideOne policy number; and
- Agent number.

Simplifying church management is only the beginning with ChurchHub. This app allows your organization to establish and maintain a better connection and relationship with members, an essential element to your work. It's a natural extension of your ministry, and reaches your congregation members wherever they are. Visit ChurchHubApp.com today and see what potential the app has for you. ■



HANDLING PROTESTS AT CHURCH

AS A CHURCH LEADER, IT IS VERY IMPORTANT FOR YOU TO STAY TRUE TO THE PRINCIPLES AND DOCTRINE OF YOUR MINISTRY. However, this can sometimes put your church and its members at odds with activist organizations, which can potentially lead to protests. While there is no secure way to prevent a protest, there are tips and suggestions for how to prepare for and handle a protest at your place of worship:

1. Understand your rights and learn about local laws concerning private property and trespassing.
2. Consult with police to utilize law enforcement and their experience to your advantage.
3. Prepare the property and inspect the area where protestors will be permitted to demonstrate. Make sure there are no hazards and post warning signs where necessary.
4. Record the condition of the protest area before individuals arrive.
5. Prepare your staff and congregation members and see that all important information is communicated to them.
6. Prepare with prayer, as it can be a helpful outlook when dealing with the situation.
7. Use a "buffer," or a well-recognized, well-trained staff person, between protestors and passing membership.
8. Respond with restraint and grace by ignoring protests and avoiding engagement in conversation or confrontation with protest groups.

Protests are never an easy situation for any organization. Consider these tips if your church is ever facing opposition with activist groups, and take steps to see that the event is as peaceful as possible. ■



THE GUIDEONE FOUNDATION AWARDS \$10,000 IN SCHOLARSHIPS

THE GUIDEONE FOUNDATION SCHOLARSHIP PROGRAM WAS ESTABLISHED IN 2014 TO HELP SUPPORT THE CHURCH LEADERS OF TOMORROW BY AWARDING FOUR \$2,500 SCHOLARSHIPS ANNUALLY TO RELIGIOUS STUDIES OR SEMINARY STUDENTS. This year, more than 80 applications were received from students across the country, which were then reviewed by a Selection Committee comprised of individuals who work in a church or faith-based educational setting.

Congratulations to the following students who were selected as this year's GuideOne Foundation Scholarship recipients:

- **Aleese Baldwin** from Wartburg Theological Seminary in Dubuque, Iowa
- **James Canevaro** from Reformed Theological Seminary in Jackson, Mississippi
- **Daniel Flucke** from Wartburg Theological Seminary in Dubuque, Iowa
- **Brett Rushing** from New Orleans Theological Seminary in New Orleans, Louisiana

To learn more about these individuals and why they were chosen to receive one of the scholarships, visit GuideOne.com and click on **About Us**, followed by **GuideOne Foundation** and **GuideOne Foundation Scholarship**. Those who may be interested in applying for this scholarship next year are encouraged to check this webpage in early 2016 for application details. ■

GUIDEONE'S GROUP AFFILIATED PROGRAM

FOR RELIGIOUS ORGANIZATIONS STRUCTURED WITH A HEADQUARTERS RESIDING OVER MULTIPLE INSTITUTIONS, GUIDEONE INSURANCE OFFERS THE GROUP AFFILIATED PROGRAM (GAP). The GAP is designed to offer comprehensive protection for an organization's headquarters and their member institutions. This flexible and efficient program is easy to manage and offers benefits to all parties involved. For more information, visit the **Insurance Coverages** page, under the **Churches** tab, on GuideOne.com. ■